

Sometimes it's good to be the king. I run this magazine, so I can do what I want. Yes it's true, some of this isn't exactly poetry...you may complain to the management. But first, I insist, you should read the silly and wise words of the rhyming John Schaeffer. As Doctor Seuss with a science background, here, we hear: the death of pretense—silliness and fact blended without trying...the rhyme of reason. Insight is silly. Did you know that, my friend? Meet a new and profound voice...a joke made before the fact, a fact wound into laughter, a new way to see an old thing...insight as laughter: Meet John Schaeffer.

—Rich Norman Editor in Chief: *Mind Magazine*